
SYLVAN



HUYNH

they | them | theirs
www.sylvanportfolio.com
sylvanhuyh@gmail.com
978-790-6672

TECHNICAL SKILLS:

Microsoft Office | Adobe
Creative Cloud: Acrobat, After
Effects, Illustrator, InDesign,
Photoshop | ProCreate | Google
Workspace | Photography |
Content Marketing Copywrite

LANGUAGE:

Native - English |
Conversational- American Sign
Language | Conversational -
Chinese Cantonese

INTERESTS:

Fashion | Drag | Dance |
PC Games | Social Causes
& Issues

◆ *Resourceful, strategic creative with a track record of reliable and thorough work. Expertise in the design process and passion in design intended to uplift and support individuals, organizations, or institutions.*

◆ **EDUCATION**

◇ **Suffolk University | 2014-2018**

- BFA in Illustration with course emphasis on Graphic Design
- GPA: 3.6 | Honors Magna cum Laude, Dean's List, J.W.S Cox Scholarship Recipient

◆ **EXPERIENCE**

◇ **Freelance Designer | May 2018 to Present**
SylvanCreates

- Designs visual identity, marketing assets, and other forms of print or digital communications to meet or exceed a client's needs.
- Devoted to a superior client experience, from initial consultation to conceptual ideation to post-product delivery support; with zero instances of dissatisfaction.
- Solely manages multiple client engagements; relying on effective multi-tasking and frequent communication.

◇ **Graphic Designer & Illustrator | Oct 2014 to May 2018**
Suffolk University's Center for Community Engagement

- Created and managed print & digital marketing campaigns for social justice & community service programs: Service Day, Alternative Spring Break.

◇ **Tutor Mentor & Design Ambassador | Jun 2016 to May 2018**
The School of Art and Design at Suffolk University

- Evaluated tutors & provided constructive feedback for improvement.
- Managed appointments for 5 tutors mentees.
- Developed uniquely branded marketing designs for tutor programs.
- Earned College Reading and Learning Association Certification.

◇ **Graphic Design Assistant | May 2017 to Aug 2017**
Suffolk University's Office of Marketing and Communications

- Collaborated with marketing team in institutional initiatives; including print (signage, publications, mailers, environmental graphics) and digital (social media assets, presentation decks) - with respect to university's brand guidelines.